

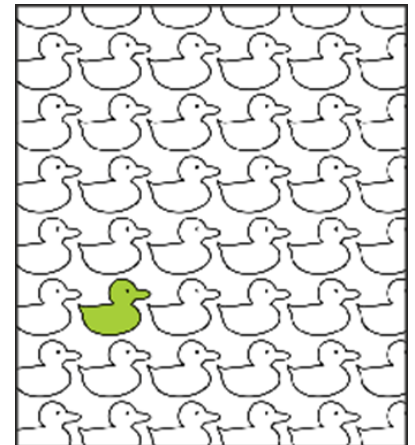
ORCID iD implementation

Experiences at the University of York

Janette Colclough
Research Support Manager, Information Directorate, University of York

Key features of the York project

- **Voluntary** registration **for iDs** by research staff, with institutional support and advocacy
- Backed by **institutional policy** (University Policy on the Publication of Research)
- Technology: Integration of ORCID iD functionality into **CRIS** (Pure)
- Technology: Use **EPrints connector** to populate the shared repository (White Rose Research Online) with ORCID iDs
- **Joint** Information Directorate and Research Strategy and Policy Office project
- Slight obsession with **ducks**





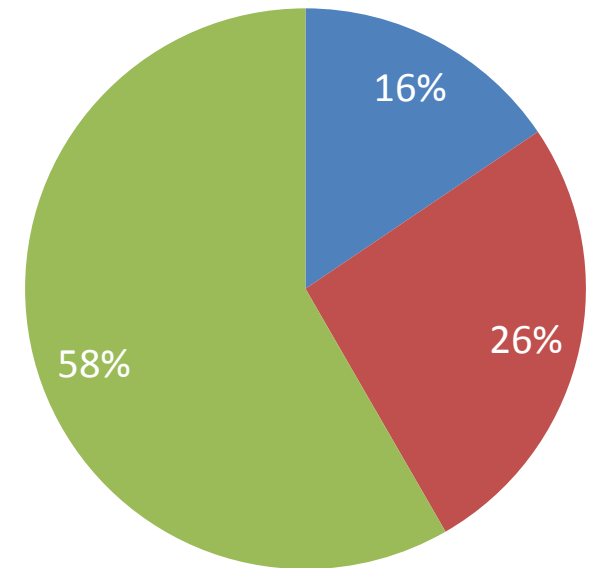
What has been achieved

- JISC-ARMA Pilot Project
 - ORCID membership
 - ORCID options activated within Pure
 - 3 week pilot stage with 4 departments
 - Technology and advocacy issues
- Full implementation
 - Pre-launch promotion: modified web pages, bookmarks distributed to researchers, emails to research administrators
 - Feb 2015: Pro-Vice Chancellor for Research emailed all researchers to ask them to Create/Add an iD in Pure
 - July 2015: Reminder email

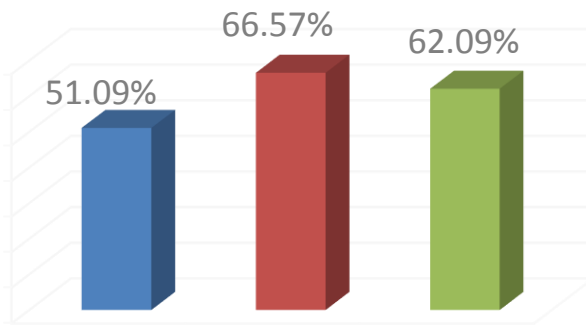
Uptake to date (September 2015)

- > 900 ORCID iDs in Pure
- 61% of staff with Pure profiles
- > 1,200 iDs with York email
- Higher for academic staff

Uptake: iDs by Faculty



Uptake rate by Faculty



- Arts & Humanities
- Social Sciences
- Sciences

Lessons learned

- Our model worked for us
 - Top-level buy-in is essential
 - “Voluntary” sign-up can work
 - iD in CRIS maximises potential re-use
- Technology – be aware of the unexpected
 - E.g. Unsaved changes, unclaimed iDs
- Advocacy
 - Clear and targeted communication
 - Initially difficult to demonstrate immediate benefit BUT easier now!
- It is worth it!

“It is a no
brainer”

Prof Computer Science

Find out more

The screenshot shows a blog post from the 'York ORCID Project' website. The header includes the University of York logo, 'ORCID', and 'Jisc' logos. The page title is 'York ORCID Project' with the subtitle 'A Jisc/ARMA funded pilot project'. The navigation menu includes 'Home', 'About', 'Project team', 'Project plan', and 'Contact'. The main content area features a post dated 'Wednesday, 25 March 2015' with the title 'ORCID and York at DigiFest 2015 and UKSG 2015'. The text describes a presentation by Janette Colclough and Verena Weigert at the Jisc Digital Festival 2015. It also mentions further updates at the UKSG 38th Annual Conference in Glasgow. The post is attributed to Thom Blake at 07:49 and includes social media sharing icons and a Google+ recommendation button. Below the main post, there is a section titled 'The 'Big Five-OO'' discussing a target of 500 ORCID iDs in Pure!

yorkorcid.blogspot.co.uk/
www.york.ac.uk/orcid

Janette Colclough


▶ Research Support Manager

▶ Information Directorate

▶ University of York

Email: janette.colclough@york.ac.uk

Web: www.york.ac.uk/library

 orcid.org/0000-0003-4767-6801