



ORCID at Kent

UK ORCID Launch Event
Imperial College, London

28th September 2015

Simon Kerridge
Director of Research Services



orcid.org/0000-0003-4094-3719

@SimonRKerridge #ORCID_UK

Chair, ARMA

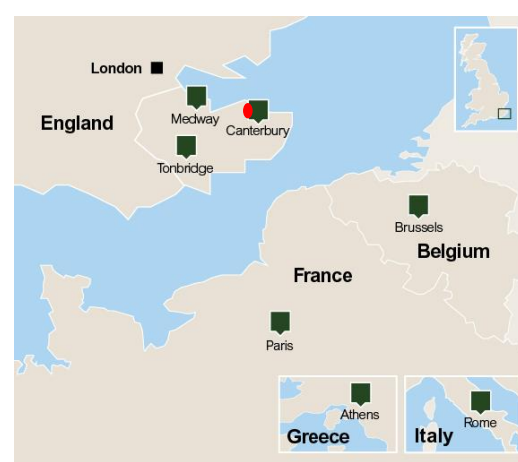
The Association of Research
Managers and Administrators



Overview of (from) Kent



University of Kent



Canterbury (1965)



Medway (2005)



Tonbridge (1982)



Brussels (1999)



Paris (2009)



Athens (2011)



Rome (2013)



What is ARMA?

Facilitating excellence in research by identifying and establishing best practice in research management and administration



2,680 Members

from 253 organisations across 35 countries

25th Anniversary: Birmingham 6-8 June 2016... ~800 expected

32 events delivered to 1,275 delegates last year, plus Webinars

VISTAS and *The Protagonist* and eNews letters

Mentoring, Joan Hughes Bursary Scheme, Awards

Website, Resource Library

Professional Qualifications (136 currently studying):

CRA: 3rd cohort recruiting

CRM: also Funder, EARMA and CARA variants

CLRM: (& diploma) starting this year

INORMS 2018 in Edinburgh, June 4-7 2018



inorms
Global Pathways to Professional Recognition
Edinburgh 2018

www.arma.ac.uk

University of
Kent



ORCID iDs at Kent

Kent was one of the Jisc-ARMA ORCID Pilot institutions

See: <http://orcidpilot.jiscinvolve.org/>

Advocacy as a method of increasing the uptake of ORCID iDs, leading to improved research information

Kent project blog:

<http://blogs.kent.ac.uk/orcid/>



Cid and friend show off their badge collection



Thanks to:

Kirsty Wallis <http://orcid.org/0000-0002-9570-6174>

University of
Kent



ORCID Advocacy at Kent

For the project to be successful, it needed to bring ORCID to the attention of all user groups, and highlight why it was relevant and important to them, especially if they were currently doing or were interested in doing research in future, no matter what stage of their education they may be in. During the project, PhD students were hired as advocates and were involved in two phases of work

Firstly, the focus was on awareness raising, and involved activities such as leafletting, handing out bugs and sweets, answering questions, putting up posters, as well as directly approaching their peers and speaking in classes and training sessions about ORCID.



Thanks to:
Kirsty Wallis <http://orcid.org/0000-0002-9570-6174>



ORCID Advocacy at Kent

The Advocacy Team also delivered the ORCID message via formal presentations, informally at research team meetings and on a 1-2-1 basis as appropriate through the following mechanisms:

- Presentations
- Pop-up stands & leafleting
- Email, news and social media



The final element to the advocacy work was supporting people creating and using their ORCID iD for the first time. FAQs, an email inbox and various presentations were provided, as well as a branded uniform and full training for the advocates to be able to demonstrate and explain elements of ORCID, and work with new users.



Thanks to:
Kirsty Wallis <http://orcid.org/0000-0002-9570-6174>



ORCID Advocacy Summary at Kent

Overall, the project was highly successful and has left behind a greater awareness of ORCID and its benefits, as well as plans to continue the work to promote and support it.

- Increased the number of ORCID members at the University of Kent from around 90 to over 350 within 6 months.
- Increased awareness of ORCID and its benefits among all user groups at the university, with a special focus on postgraduate students and staff.
- Created and shared an advocacy toolkit and material designs to other institutions and even ORCID themselves.
- Integration of ORCID fields into the institutional repository. Work is continuing to backdate existing records and staff profiles with ORCID iDs.
- Integrating ORCID into our Converis CRIS (KRIMSON).
- Library and research support staff fully trained to support ORCID.
- Materials kept in reserve for ongoing activities including postgraduate and new staff inductions, researcher events and training.



Thanks to:

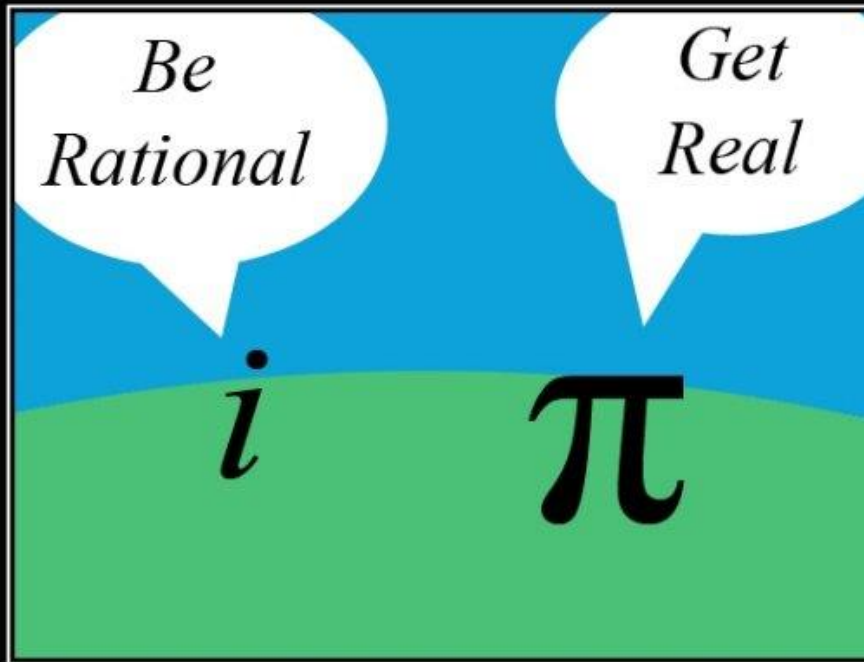
Kirsty Wallis <http://orcid.org/0000-0002-9570-6174>

University of
Kent



Questions

If there are no questions I have an old joke or two...



MATH JOKES

If you get them, you probably don't have any friends.



THE UK'S EUROPEAN UNIVERSITY



www.kent.ac.uk

